

Newsletter



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2016 年刊

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➤ **SAC: Standardization of IP Services in China will accelerate**

On September 7th, Standardization Administration of the People's Republic of China (aka. SAC) co-hosted the International IP Service Standardization Seminar with State Intellectual Property Office of China (aka. SIPO). At the event, SAC confirmed China's increased efforts in pushing IP service standardization up to speed, following the steps of those countries such as US, UK, Canada, EU and Australia, which have devoted in this field since early 2000's. With the Directives for IP Service Standardization Systems Construction published in early 2015, it's expected the country will establish a well-rounded IP service standardization system by 2020.

➤ **China Design Patent Data available on Designview**

Commencing September 14th, China's design patent data will be enlisted in Designview and users from all over the world can search China design patent information through the platform. Designview is a searching tool developed by OHIM. URL link is <https://www.tmdn.org/tmdsview-web/welcome>. Since launch on Nov 19, 2012, more than 35 countries have participated in it to provide over 8.6 million design patent data for search by over 1.2 million users from 137 countries. US and Canada are with China joining the system the same time.

➤ **Over 38,000 first instance IP litigations in China for the last 3.5 years**

According to the Supreme Court of People's Republic of China, 380,442 IP litigations of first instance were received during 2012 to Jun 2015; for the same period of time, 352,788 cases were concluded.

Among the concluded cases, there are 299,689 civil cases, 15,048 administrative cases and 38,051 criminal cases. (Source: China IP Right News)

➤ **WIPO report: China's innovation capacity continued to improve**

Recently, the World Intellectual Property Organization (WIPO) issued 2015 Global Innovation Index Report. The report shows that mainland China ranked the list of 29 with 47.47 points, the same as that of last year, while ranking first in upper middle income countries.

According to statistics, China received 928,000 patent applications in 2014, ranking first in the world for four consecutive years; accepted 2,285,400 applications for trademark registration, having been ranking the first for 13 consecutive years. While China ranks the 29th of the Global Innovation Index Report,

which obviously does not match with the above-mentioned IP achievement of China. It addresses the challenge for China to innovate, as leading the filing number is not China's goal; improving innovation quality becomes their top priority.

Nevertheless, the report also suggests China's improvement in innovation quality, the country outperformed most of the developing countries and topped in the indexes of talent cultivation, innovation environment, market maturity, commercial maturity, knowledge and technology innovation output among these countries. Many in the industry believes it's a reflection of China's transform from 'innovation quantity' to 'innovation quality'. (Source: China Intellectual Property News)

➤ **China further strengthens IP utilization and protection to assist innovation**

Recently, the State Intellectual Property Office, Ministry of Finance, Ministry of Human Resources and Social Security, All-China Federation of Trade Unions, the Central Committee of Communist Youth League jointly issued "Opinions on Further Strengthening of Intellectual Property Utilization and Protection to Boost Innovation and Entrepreneurship" (hereinafter as the Opinions) and proposed 14 concrete measures in 7 aspects to further strengthen IP utilization and protection to stimulate enthusiasm of innovation and entrepreneurship as well as to protect the results of innovation and entrepreneurship. The Opinions took market-oriented principles, strengthening guidance, and actively promotion and actual effect as 4 basic principles, namely, China should use the role of IP as an incentive for innovation and entrepreneurial activity, and fully mobilize market forces to form the entrepreneurship incentives and benefit distribution mechanisms as well as efficient allocation of factors of innovation and entrepreneurship; to form the guiding role of IP on innovation and entrepreneurial activity, innovate the service models and processes, improve the level of innovation and entrepreneurship development through more effective means such as patent navigation; adhere to the principles of policy coordination, active movement, open and cooperation to establish the IP innovation supporting policy and entrepreneurship service system with government guidance, market drive and social participation, to create positive atmosphere for mass entrepreneurship and innovation; establish coordination and linkage mechanism to meet the needs of innovation and entrepreneurial activity, strengthen the implementation of assessment and feedback, and constantly improve the policy environment, the institutional environment and public service system for innovation, and entrepreneurship. (Source: China Intellectual Property News)